

To: Smith, Roxanne[Smith.Roxanne@epa.gov]
From: Grantham, Nancy
Sent: Wed 8/12/2015 3:33:34 PM
Subject: Re: Social Media & Gold King Mine

So glad we got folks trained

Sent from my iPhone

On Aug 12, 2015, at 11:31 AM, Smith, Roxanne <Smith.Roxanne@epa.gov> wrote:

Melissa Harrison and Christie St. Clair are both out in Durango. Melissa is the PIO there and Jennifer Colaizzi is the PIO in the EOC. John Senn is going to the EOC. George is running down if we need to get additional folks in Durango – that decision will be made later today.

Roxanne Smith

Principal Deputy Associate Administrator

Office of Public Affairs

U.S. Environmental Protection Agency

202-564-4455

smith.roxanne@epa.gov

From: Grantham, Nancy
Sent: Wednesday, August 12, 2015 11:21 AM
To: Smith, Roxanne
Subject: Fwd: Social Media & Gold King Mine

Who is the pio in the Eoc on the Colorado issue

Sent from my iPhone

Begin forwarded message:

From: "Orquina, Jessica" <Orquina.Jessica@epa.gov>
Date: August 12, 2015 at 11:13:27 AM EDT
To: Social Media CoP <socmed@epa.gov>
Subject: Social Media & Gold King Mine

Hello,

Thanks to all who retweeted/shared the posts about the Gold King Mine website on the main accounts.

For the rest of this week we will only be posting information related to the Gold King Mine on the main social media accounts. I have asked R6, R8, R9, OW, and OSWER to do the same. For all other offices and regions, you can continue your normal social media posting. However, please don't post about topics that might be sensitive, like water quality or emergency response.

The EOC has been activated. Any posts about the Gold King Mine (even just sharing the website) need to be approved by the PIO. I would suggest all EPA accounts just retweet or share posts from the main or administrator's Facebook and Twitter accounts. If you have an original post you want to put out, please contact me and I will help you get things reviewed by the PIO.

Here are the most recent posts from EPA and the administrator:

<https://www.facebook.com/EPA/posts/10153586907427229>

<https://twitter.com/EPA/status/631462878441271296>

<https://twitter.com/GinaEPA/status/631207628610371584>

If you have any questions, please call me.

Thanks!

Jessica Ann Orquina

EPA Social Media Lead

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